



Vice President, Communications

Richard Coorsh



Mr. Coorsh is responsible for the Federation's day-to-day internal and external communications and is the editor of *Hospital Outlook*, the Federation's newsletter. Prior to joining the Federation, Mr. Coorsh served as Vice President for Communications with the Health Insurance Association of America (HIAA), where he advanced the association's legislative and regulatory agenda by utilizing a broad range of communications skills, including serving as the association's spokesman and providing communications counsel to its officers and policy experts.

Prior to joining HIAA, Mr. Coorsh worked as an associate editor and contributing editor for *Consumers' Research* magazine, an executive and communications consultant with a Capitol Hill-based public relations agency, a media relations specialist with the National Association of Manufacturers, a U.S. Senate press secretary, an editor with the National Journalism Center, and a broadcast reporter and news director. He received a Bachelor of Arts degree from Lynchburg College and undertook graduate study in communications at The University of Alabama.