

Paul B. Ginsburg



Paul Ginsburg is president of the Center for Studying Health System Change (HSC). Founded in 1995, HSC conducts research to inform policy makers about changes in the organization, financing and delivery of care and the effects on people. Research is focused on the following policy areas: insurance coverage and costs, access to care, and local markets and managed care. Data are gathered through the Community Tracking Study, which surveys households, physicians and employers in a sample of 60 communities that represents the nation, and conducts site visits to interview health system leaders in 12 of those communities. HSC is now widely known for the objectivity and technical quality of its research and its success in communicating it to policy makers and the media as well as the research community. Affiliated with Mathematica Policy Research, Inc., HSC is funded entirely by The Robert Wood Johnson Foundation. To learn more about HSC, please visit its web site: www.hschange.org.

Dr. Ginsburg served as the founding executive director of the Physician Payment Review Commission (now the Medicare Payment Advisory Commission). Widely regarded as highly influential, the Commission developed the Medicare physician payment reform proposal that was enacted by the Congress in 1989. Dr. Ginsburg was a senior economist at RAND and served as deputy assistant director at the Congressional Budget Office. Before that, he served on the faculties of Duke and Michigan State universities. He earned his doctorate in economics from Harvard University.

Dr. Ginsburg is a noted speaker and consultant on the changes taking place in the health care system and the future outlook. In August 2002, *Modern Healthcare* named him one of the 100 most powerful persons in health care. He was elected to the board of directors of the Association for Health Services Research and is a founding member of the National Academy of Social Insurance, where he chaired a panel on reforming the Medicare program.