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AD CAMPAIGN URGES CONGRESS TO PROTECT HOSPITAL CARE PATIENTS RELY UPON

Washington D.C. – January 26, 2012 – The Coalition to Protect America’s Health Care today launched a national advertising campaign to urge Congress not to cut Medicare and Medicaid funding for hospital care.

The ad features, Deborah and her ailing, real-life father who depends on Medicare for his hospital care. In the ad, Deborah offers a personal and poignant appeal to Congress to prevent additional federal cuts to Medicare funding for hospital care. The ad also reminds Congress that potential cuts could lead to fewer doctors and nurses at the bedside, longer waits for patients in trauma care and less access to the newest treatments.

To view the ad, visit www.protecthealthcare.org

The Coalition to Protect America’s Health Care was created in 2000. It is a broad-based group of hospitals, businesses and national, state and local hospital associations dedicated to educating the public about issues affecting hospitals’ financial situation and what this means for patients and their families.

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