

2012 FAH Sponsorship Opportunities

Sponsoring a conference function is an excellent opportunity to maximize your visibility and gain additional exposure at the **2012 FAH Public Policy Conference and Business Exposition, March 4-6, 2012, in Washington, D.C.** Sponsors will be recognized in the conference program and have company names prominently displayed at the event. For more information regarding sponsorship opportunities, please contact **Bonnie Money Penny at (501) 661-9555 or email bmoneypenny@fah.org**.

SPONSOR RECOGNITION LEVELS

□ **Platinum \$25,000 +**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **FIVE additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2012 FAH Directory*

□ **Gold \$18,000 - \$24,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **THREE additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2012 FAH Directory*

□ **Silver \$12,000 - \$17,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **TWO additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2012 FAH Directory*

□ **Bronze \$6,000 - \$11,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **ONE additional**** complimentary conference registration
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2012 FAH Directory*

□ **Patron \$1,000 - \$5,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2012 FAH Directory*

*Sponsorships paid in full by November 15, 2011 will be acknowledged in the conference marketing brochure and the 2012 FAH Directory.

**Additional complimentary registration is in addition to registrations which are included in Supplier Company Registration Contract.

EDUCATIONAL SESSIONS

□ **Buyer / Supplier Opening Session - \$6,000**
Co-sponsor, no limit (Bronze)

□ **Educational Workshop - \$10,000**
Co-sponsor, no limit (Bronze)

□ **Plenary Session - \$15,000**
Three sponsor limit (Silver)

NETWORKING EVENTS

□ **Welcome Reception - \$7,500**
Co-sponsor, no limit (Bronze)

□ **Buyer / Supplier Reception - \$7,500**
Co-sponsor, no limit (Bronze)

□ **Attendee Luncheon - \$8,500**
Co-sponsor, no limit (Bronze)

□ **Chairmen's Dinner - \$25,000**
Two sponsor limit (Platinum)

ACTIVITIES AND SERVICES

□ **Registration Packets - \$17,500**
Exclusive (Silver)

□ **Buyer Directory - \$12,500**
Exclusive (Silver)

□ **Supplier Directory - \$8,000**
Exclusive (Bronze)

□ **Conference Program - \$7,500**
Two sponsor limit (Bronze)

□ **Wall Street Journal - \$6,500**
Exclusive (Bronze)

□ **Signage - \$5,000**
Exclusive (Patron)

□ **Key Cards - \$4,000**
Exclusive (Patron)

□ **Attendance Award - \$2,500**
Four sponsor limit (Patron)

□ **Floral - \$2,000**
Co-sponsor, no limit (Patron)

□ **Schedule Cards - \$2,000**
Exclusive (Bronze)

Once you have selected your level of sponsorship and the event or activity you'd like to sponsor, please call **Bonnie Money Penny at (501) 661-9555 or email bmoneypenny@fah.org** to determine availability and request sponsorship application (if not attached). Exclusive and limited sponsorships are first offered to previous year's sponsors and then accepted on a first-come, first-serve basis. Sponsorships paid in full by November 15, 2011 will be acknowledged in the conference marketing brochure and the 2012 FAH Directory. **All sponsorships must be paid in full by February 15, 2012.**



FAH Sponsorship Application

2012 FAH Public Policy Conference and Business Exposition

March 4-6, 2012 Washington, D.C.

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Sponsorship Level

- | | |
|---|--|
| <input type="checkbox"/> Platinum (\$25,000+) | <input type="checkbox"/> Bronze (\$6,000 - \$11,999) |
| <input type="checkbox"/> Gold (\$18,000 - \$24,999) | <input type="checkbox"/> Patron (\$1,000 - \$5,999) |
| <input type="checkbox"/> Silver (\$12,000 - \$17,999) | |

Networking Events

- Welcome Reception - \$7,500
- Buyer / Supplier Reception - \$7,500
- Attendee Luncheon - \$8,500
- Chairmen's Dinner - \$25,000

Educational Sessions

- Buyer / Supplier Opening Session - \$6,000
- Plenary Session - \$15,000
- Educational Workshops - \$10,000
(Capital Equipment, Pharmaceutical and Supply Chain Forum Workshops)

Activities and Services

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Registration Packets
\$17,500 | <input type="checkbox"/> Conference Program
\$7,500 | <input type="checkbox"/> Key Cards
\$4,000 | <input type="checkbox"/> Schedule Cards
\$2,000 |
| <input type="checkbox"/> Buyer Directory
\$12,500 | <input type="checkbox"/> Wall Street Journal
\$6,500 | <input type="checkbox"/> Attendance Award
\$2,500 | |
| <input type="checkbox"/> Supplier Directory
\$8,000 | <input type="checkbox"/> Signage
\$5,000 | <input type="checkbox"/> Floral
\$2,000 | |

Please print or type below the company name exactly as you wish it to appear in printed materials.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Fax: _____

Web-Site Address: _____ E-mail Address: (required) _____

Completed form must be returned to:

**Federation of American Hospitals
Attention: Bonnie Moneyppenny
650 S. Shackleford Road, Suite 400 Little Rock, AR 72211
Credit card information may be faxed to (501) 663-4903.**

Enclosed is a check made payable to FAH for \$_____ OR

I authorize FAH to charge \$_____ to my MasterCard American Express Visa

Cardholder's Printed Name: _____

Cardholder's Signature: _____

Credit Card Number: _____ Security Code: _____ Expiration: _____