

# 2011 FAH Sponsorship Opportunities

Sponsoring a conference function is an excellent opportunity to maximize your visibility and gain additional exposure at the **2011 FAH Public Policy Conference and Business Exposition, February 27 - March 1, 2011, in Washington, D.C.** Sponsors will be recognized in the conference program and have company names prominently displayed at the event. For more information regarding sponsorship opportunities, please contact **Bonnie Money Penny at (501) 661-9555 or email [bmoneypenny@fah.org](mailto:bmoneypenny@fah.org)**.

## **SPONSOR RECOGNITION LEVELS**

### **Platinum \$25,000 +**

- ▶ Recognition in the conference marketing brochure\*
- ▶ Recognition in the conference program
- ▶ **FIVE additional\*\*** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2011 FAH Directory\*

### **Gold \$18,000 - \$24,999**

- ▶ Recognition in the conference marketing brochure\*
- ▶ Recognition in the conference program
- ▶ **THREE additional\*\*** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2011 FAH Directory\*

### **Silver \$12,000 - \$17,999**

- ▶ Recognition in the conference marketing brochure\*
- ▶ Recognition in the conference program
- ▶ **TWO additional\*\*** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2011 FAH Directory\*

### **Bronze \$6,000 - \$11,999**

- ▶ Recognition in the conference marketing brochure\*
- ▶ Recognition in the conference program
- ▶ **ONE additional\*\*** complimentary conference registration
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2011 FAH Directory\*

### **Patron \$1,000 - \$5,999**

- ▶ Recognition in the conference marketing brochure\*
- ▶ Recognition in the conference program
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2011 FAH Directory\*

\*Sponsorships paid in full by November 14, 2010 will be acknowledged in the conference marketing brochure.

\*\*Additional complimentary registration is in addition to registrations which are included in Supplier Company Registration Contract.

## **EDUCATIONAL SESSIONS**

**Buyer / Supplier Opening Session - \$6,000**  
*Co-sponsor, no limit (Bronze)*

**Educational Workshop - \$10,000**  
*Co-sponsor, no limit (Bronze)*

**Plenary Session - \$15,000**  
*Three sponsor limit (Silver)*

## **NETWORKING EVENTS**

**Welcome Reception - \$7,500**  
*Co-sponsor, no limit (Bronze)*

**Buyer / Supplier Reception - \$7,500**  
*Co-sponsor, no limit (Bronze)*

**Attendee Luncheon - \$8,500**  
*Co-sponsor, no limit (Bronze)*

**Chairmen's Dinner - \$25,000**  
*Two sponsor limit (Platinum)*

## **ACTIVITIES AND SERVICES**

**Registration Packets - \$17,500**  
*Exclusive (Silver)*

**Buyer Directory - \$12,500**  
*Exclusive (Silver)*

**Supplier Directory - \$8,000**  
*Exclusive (Bronze)*

**Conference Program - \$7,500**  
*Exclusive (Bronze)*

**Wall Street Journal - \$6,500**  
*Exclusive (Bronze)*

**Signage - \$5,000**  
*Exclusive (Patron)*

**Key Cards - \$4,000**  
*Exclusive (Patron)*

**Attendance Award - \$2,500**  
*Four sponsor limit (Patron)*

**Floral - \$2,000**  
*Co-sponsor, no limit (Patron)*

**Schedule Cards - \$2,000**  
*Exclusive (Bronze)*

Once you have selected your level of sponsorship and the event or activity you'd like to sponsor, please call **Bonnie Money Penny at (501) 661-9555 or email [bmoneypenny@fah.org](mailto:bmoneypenny@fah.org)** to determine availability and request sponsorship application (if not attached). Exclusive and limited sponsorships are first offered to previous year's sponsors and then accepted on a first-come, first-serve basis. Sponsorships paid in full by November 14, 2010 will be acknowledged in the conference marketing brochure. **All sponsorships must be paid in full by February 14, 2011.**



# FAH Sponsorship Application

## 2011 FAH Public Policy Conference and Business Exposition

February 27 - March 1, 2011 Washington, D.C.

Once you've selected your level of sponsorship and the event or activity you'd like to sponsor, please call **Bonnie Moneyppenny at (501) 661-9555 or email [bmoneyppenny@fah.org](mailto:bmoneyppenny@fah.org)** to determine availability. Exclusive and limited sponsorships are first offered to previous year's sponsors and then accepted on a first-come, first-serve basis. Sponsorships paid in full by November 14, 2010 will be acknowledged in the conference marketing brochure. **All sponsorships must be paid in full by February 14, 2011.**

### Sponsorship Level

- Platinum (\$25,000+)
- Gold (\$18,000 - \$24,999)
- Silver (\$12,000 - \$17,999)
- Bronze (\$6,000 - \$11,999)
- Patron (\$1,000 - \$5,999)

### Networking Events

- Welcome Reception - \$7,500
- Buyer / Supplier Reception - \$7,500
- Attendee Luncheon - \$8,500
- Chairmen's Dinner - \$25,000

### Educational Sessions

- Buyer / Supplier Opening Session - \$6,000
- Plenary Session - \$15,000
- Educational Workshops - \$10,000  
(Capital Equipment, Pharmaceutical and Supply Chain Forum Workshops)

### Activities and Services

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Registration Packets<br>\$17,500 | <input type="checkbox"/> Conference Program<br>\$7,500  | <input type="checkbox"/> Key Cards<br>\$4,000        | <input type="checkbox"/> Schedule Cards<br>\$2,000 |
| <input type="checkbox"/> Buyer Directory<br>\$12,500      | <input type="checkbox"/> Wall Street Journal<br>\$6,500 | <input type="checkbox"/> Attendance Award<br>\$2,500 |  |
| <input type="checkbox"/> Supplier Directory<br>\$8,000    | <input type="checkbox"/> Signage<br>\$5,000             | <input type="checkbox"/> Floral<br>\$2,000           |  |

Please print or type below the company name exactly as you wish it to appear in printed materials.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Site Address: \_\_\_\_\_ E-mail Address: (required) \_\_\_\_\_

**Completed form must be returned to:**

**Federation of American Hospitals  
Attention: Bonnie Moneyppenny  
650 S. Shackleford Road, Suite 400 Little Rock, AR 72211  
Credit card information may be faxed to (501) 663-4903.**

Enclosed is a check made payable to FAH for \$\_\_\_\_\_ OR

I authorize FAH to charge \$\_\_\_\_\_ to my  MasterCard  American Express  Visa

Cardholder's Printed Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration: \_\_\_\_\_