

Sponsorship Opportunities

Sponsoring a conference function is an excellent opportunity to maximize your visibility and gain additional exposure at the 2010 FAH Public Policy Conference and Business Exposition. Sponsors will be recognized in the conference program and have company names prominently displayed at the event. For more information regarding sponsorship opportunities, please contact Bonnie Money Penny at (501) 661-9555.

SPONSOR RECOGNITION LEVELS

□ **Platinum \$25,000 +**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **FIVE additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2010 FAH Directory*

□ **Gold \$18,000 - \$24,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **THREE additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2010 FAH Directory*

□ **Silver \$12,000 - \$17,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **TWO additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2010 FAH Directory*

□ **Bronze \$6,000 - \$11,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **ONE additional**** complimentary conference registration
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2010 FAH Directory*

□ **Patron \$1,000 - \$5,999**

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2010 FAH Directory*

*Sponsorships paid in full by November 1, 2009 will be acknowledged in the conference marketing brochure.

**Additional complimentary registration is in addition to registrations which are included in Supplier Company Registration Contract.

EDUCATIONAL SESSIONS

□ **Buyer / Supplier Opening Session - \$6,000**
Co-sponsor, no limit (Bronze)

□ **Educational Workshop - \$10,000**
Co-sponsor, no limit (Bronze)

□ **Plenary Session - \$15,000**
Three sponsor limit (Silver)

□ **Attendee Educational Luncheon - \$8,500**
Co-sponsor, no limit (Bronze)

NETWORKING EVENTS

□ **Welcome Reception - \$7,500**
Co-sponsor, no limit (Bronze)

□ **Buyer / Supplier Reception - \$7,500**
Co-sponsor, no limit (Bronze)

□ **Chairmen's Dinner - \$25,000**
Two sponsor limit (Platinum)

□ **FAH Health Reform Breakfast - \$5,000**
Co-sponsor, no limit (Patron)

ACTIVITIES AND SERVICES

□ **Registration Packets - \$17,500**
Exclusive (Silver)

□ **Buyer Directory - \$12,500**
Exclusive (Silver)

□ **Supplier Directory - \$8,000**
Exclusive (Bronze)

□ **Conference Program - \$7,500**
Exclusive (Bronze)

□ **Wall Street Journal - \$6,500**
Exclusive (Bronze)

□ **Signage - \$5,000**
Exclusive (Patron)

□ **Key Cards - \$4,000**
Exclusive (Patron)

□ **Attendance Award - \$2,500**
Four sponsor limit (Patron)

□ **Floral - \$2,000**
Co-sponsor, no limit (Patron)

Once you've selected your level of sponsorship and the event or activity you'd like to sponsor, please call **Bonnie Money Penny at (501) 661-9555 or e-mail bmoneypenny@fah.org** to determine availability and request official sponsorship application. Exclusive and limited sponsorships are first offered to previous year's sponsors and then accepted on a first-come, first-serve basis. Sponsorships paid in full by November 1, 2009 will be acknowledged in the conference marketing brochure. **All sponsorships must be paid in full by February 15, 2010.**



2010 FAH Sponsorship Application

Once you've selected your level of sponsorship and the event or activity you'd like to sponsor, please call **Bonnie Moneyppenny at (501) 661-9555 or e-mail bmoneyppenny@fah.org** to determine availability. Exclusive and limited sponsorships are first offered to previous year's sponsors and then accepted on a first-come, first-serve basis. Sponsorships paid in full by November 1, 2009 will be acknowledged in the conference marketing brochure. **All sponsorships must be paid in full by February 15, 2010.**

Sponsorship Level

- Platinum (\$25,000+)
- Gold (\$18,000 - \$24,999)
- Silver (\$12,000 - \$17,999)
- Bronze (\$6,000 - \$11,999)
- Patron (\$1,000 - \$5,999)

Networking Events

- Welcome Reception - \$7,500
- Buyer / Supplier Reception - \$7,500
- Chairmen's Dinner - \$25,000
- FAH Health Reform Breakfast - \$5,000

Educational Sessions

- Buyer / Supplier Opening Session - \$6,000
- Plenary Session - \$15,000
- Educational Workshops - \$10,000
(Capital Equipment, Pharmaceutical and Supply Chain Forum Workshops)
- Attendee Educational Luncheon - \$8,500

Activities and Services

- | | | |
|---|---|--|
| <input type="checkbox"/> Registration Packets
\$17,500 | <input type="checkbox"/> Conference Program
\$7,500 | <input type="checkbox"/> Key Cards
\$4,000 |
| <input type="checkbox"/> Buyer Directory
\$12,500 | <input type="checkbox"/> Wall Street Journal
\$6,500 | <input type="checkbox"/> Attendance Award
\$2,500 |
| <input type="checkbox"/> Supplier Directory
\$8,000 | <input type="checkbox"/> Signage
\$5,000 | <input type="checkbox"/> Floral
\$2,000 |

Please print or type below the company name exactly as you wish it to appear in printed materials.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Fax: _____

Web Site Address: _____ E-mail Address: (required) _____

Completed form must be returned to:

**Federation of American Hospitals
Attention: Bonnie Moneyppenny
1405 North Pierce, Suite 311 Little Rock, AR 72207
Credit card information may be faxed to (501) 663-4903.**

Enclosed is a check made payable to FAH for \$_____ OR

I authorize FAH to charge \$_____ to my MasterCard American Express Visa

Cardholder's Printed Name: _____

Cardholder's Signature: _____

Credit Card Number: _____ Security Code: _____ Expiration: _____