



2009 FAH Sponsorship Application

Once you've selected your level of sponsorship and the event or activity you'd like to sponsor, please call **Bonnie Money Penny at (501) 661-9555** or e-mail **bmoneypenny@fah.org** to determine availability. Exclusive and limited sponsorships are first offered to previous year's sponsors and then accepted on a first-come, first-serve basis. Sponsorships paid in full by November 1, 2008 will be acknowledged in the conference marketing brochure and the 2009 FAH Annual Directory.

All sponsorships must be paid in full by February 15, 2009.

Sponsorship Level

- Platinum (\$25,000+)
- Gold (\$18,000 - \$24,999)
- Silver (\$12,000 - \$17,999)
- Bronze (\$6,000 - \$11,999)
- Patron (\$1,000 - \$5,999)

Networking Events

- Welcome Reception (Sunday, March 1) - \$7,500
- Buyer / Supplier Reception (Monday, March 2) - \$7,500
- Chairmen's Dinner (Tuesday, March 3) - \$25,000
- FAH Closing Breakfast / CMS Update (Wednesday, March 4) - \$5,000

Educational Sessions

- Buyer / Supplier Opening Session (Monday, March 2) - \$5,000
- Plenary Session (Tuesday, March 3) - \$15,000
- Educational Workshops (Monday, March 2 and Tuesday, March 3) - \$10,000
(Capital Equipment, Pharmaceutical, Pharmaceutical Luncheon Seminar and Supply Chain Forum Workshops)

Activities and Services

- | | | |
|---|---|--|
| <input type="checkbox"/> Registration Packets
\$17,500 | <input type="checkbox"/> Conference Program
\$7,500 | <input type="checkbox"/> Attendance Award
\$2,500 |
| <input type="checkbox"/> Buyer Directory
\$12,500 | <input type="checkbox"/> Wall Street Journal
\$5,500 | <input type="checkbox"/> Floral
\$2,000 |
| <input type="checkbox"/> Supplier Directory
\$8,000 | <input type="checkbox"/> Signage
\$5,000 | |

Please print or type below the company name exactly as you wish it to appear in printed materials.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Fax: _____

Web Site Address: _____ E-mail Address: _____

Completed form must be returned to:

Federation of American Hospitals
Attention: Bonnie Money Penny
1405 North Pierce, Suite 311 Little Rock, AR 72207
Credit card information may be faxed to (501) 663-4903.

Enclosed is a check made payable to FAH for \$_____ OR

I authorize FAH to charge \$_____ to my MasterCard American Express Visa

Cardholder's Printed Name: _____

Cardholder's Signature: _____

Credit Card Number: _____ Security Code: _____ Expiration: _____

Sponsorship Opportunities

Sponsoring a conference function is an excellent opportunity to maximize your visibility and gain additional exposure at the 2009 FAH Public Policy Conference and Business Exposition. Sponsors will be recognized in the conference program and have company names prominently displayed at the event. For more information regarding sponsorship opportunities, please contact Bonnie Money Penny at (501) 661-9555.

SPONSOR RECOGNITION LEVELS

Platinum \$25,000 +

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **SIX additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2009 FAH Directory*
- ▶ Invitation for 2 company representatives to attend the Sponsor / FAH Board of Directors Private Reception

Gold \$18,000 - \$24,999

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **FOUR additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2009 FAH Directory*
- ▶ Invitation for 2 company representatives to attend the Sponsor / FAH Board of Directors Private Reception

Silver \$12,000 - \$17,999

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **THREE additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2009 FAH Directory*
- ▶ Invitation for 2 company representatives to attend the Sponsor / FAH Board of Directors Private Reception

Bronze \$6,000 - \$11,999

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **TWO additional**** complimentary conference registrations
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2009 FAH Directory*
- ▶ Invitation for 2 company representatives to attend the Sponsor / FAH Board of Directors Private Reception

Patron \$1,000 - \$5,999

- ▶ Recognition in the conference marketing brochure*
- ▶ Recognition in the conference program
- ▶ **ONE additional**** complimentary conference registration
- ▶ Prominent signage at the meeting
- ▶ Recognition in the 2009 FAH Directory*

EDUCATIONAL SESSIONS

Monday, March 2
Buyer / Supplier Opening Session - \$5,000
Co-sponsor, no limit (Patron)

Monday, March 2 and Tuesday, March 3
Educational Workshop - \$10,000
Co-sponsor, no limit (Bronze)

Tuesday, March 3
Plenary Session - \$15,000
Co-sponsor, no limit (Silver)

NETWORKING EVENTS

Sunday, March 1
Welcome Reception - \$7,500
Co-sponsor, no limit (Bronze)

Monday, March 2
Buyer / Supplier Reception - \$7,500
Co-sponsor, no limit (Bronze)

Tuesday, March 3
Chairmen's Dinner - \$25,000
Two sponsor limit (Platinum)

Wednesday, March 4
FAH Closing Breakfast / CMS Update - \$5,000
Co-sponsor, no limit (Patron)

ACTIVITIES AND SERVICES

Registration Packets - \$17,500
Exclusive (Silver)

Buyer Directory - \$12,500
Exclusive (Silver)

Conference Program - \$7,500
Two sponsor limit (Bronze)

Supplier Directory - \$8,000
Exclusive (Bronze)

Wall Street Journal - \$5,500
Exclusive (Patron)

Attendance Award - \$2,500
Four sponsor limit (Patron)

Signage - \$5,000
Exclusive (Patron)

Key Cards - \$3,000
Exclusive (Patron)

Floral - \$2,000
Co-sponsor, no limit (Patron)

*Sponsorships paid in full by November 1, 2008 will be acknowledged in the conference marketing brochure and the 2009 FAH Directory of Investor-Owned Hospitals.

**Additional complimentary registration is in addition to the complimentary registrations which are included in Supplier Company Registration Contract.